



## Email Your Elected Officials!

*We need your voice! Use this template to email your elected officials about the importance of prioritizing the regional housing targets and incorporating policies from the HIT's housing toolkit. The below language is just a starting point - we encourage you to visit your jurisdiction's dashboard to customize your letter, and remember - you can find your elected official's contact information on the dashboard as well.*

SUBJECT: Creating more opportunity starts with housing

[ELECTED OFFICIAL NAME]

[ELECTED ADDRESS LINE 1]

[ELECTED ADDRESS LINE 2]

Dear [ELECTED OFFICIAL NAME],

My name is [YOUR NAME] and I am a resident of [NEIGHBORHOOD] in [JURISDICTION]. I love living in the Capital Region. Not only is it the center of decision making for our nation, but also home to tremendous job opportunities, and some of the nation's most impressive higher education institutions. Everyday thousands of individuals are making their way to our communities to take advantage of everything that our region has to offer. But when it comes to housing for my neighbors and me, it is clear that there are not enough affordable housing options available.

I understand that jurisdictions across the region are tracking the preservation and production of housing at all levels of affordability through the [Housing Indicator Tool](#). I urge you to align with local housing leaders across the region and keep housing targets as a priority for our jurisdiction, by working with your colleagues to allocate the needed funding and strengthen the policies necessary to meet the housing need.

From the barista that serves your favorite coffee to the teacher who educates our children, everyday people like you and me are in need of housing that is safe, affordable, and transit-accessible. Yet it seems that rent is only rising as the demand grows.

[JURISDICTION NAME] has a number of tools at its disposal as we work toward these targets, and with the help of resources like the Housing Indicator Tool, we have the ability to learn from other communities and track our progress on producing and preserving housing. Our communities are only as strong as the people that live, work, and play here – and we are counting on you. Thank you in advance for your commitment to this matter, and I look forward to how we will work together to create a more just and equitable region.

Sincerely,

[YOUR NAME]