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HASHTAGS:

1. #HIT5.0
2. #HIT2025
3. #affordablehousing
4. #housing
5. #communitydevelopment
6. #CapitalRegion4Equity

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SAMPLE POSTS:

X (Twitter)

1. The #HIT continues to change the way the Capital Region focuses on achieving its #housing affordability goals with its 2025 update. Learn More: <https://bit.ly/2PB9rJF>
#HIT5.0 #HIT2025 #HousingAnd #DC #MD #VA
2. Introducing the 2025 version of the #HIT! Based on 6 years of data, #HIT2025 is a progress report for the Capital Region, outlining paths to producing affordable housing while also measuring each region's commitment to increasing production: <https://bit.ly/2PB9rJF>
3. There has been a long history of #housinginsecurity for our #BIPOC neighbors. The data from #HIT2025 allows our region to use #housing as a tool to address racial #inequities and examines the effectiveness of housing policy & initiatives. <https://bit.ly/2PB9rJF>

4. #HIT2025 will be a critical resource for #policymakers and #developers. Why? Equipped with the knowledge of where we stand in each jurisdiction, we can ALL effectively pivot to best meet the needs for the #housing supply: <https://bit.ly/2PB9rJF>
5. #HIT2025 highlights the need to increase the affordable housing inventory AND identifies conditions required to build #affordablehousing. Learn more: <https://bit.ly/2PB9rJF>
6. Want to see how your jurisdiction is meeting the housing affordability challenge? Find out here: <https://bit.ly/2PB9rJF> @HousingAnd #HIT2025
7. Want to see how your jurisdiction fares against others in our region in terms of #affordablehousing? @HousingAnd has you covered with #HIT2025: hit.housingand.org

Facebook & LinkedIn

1. The Housing Indicator Tool #HIT continues to change the way the Capital Region focuses on achieving its #housing affordability goals with its 2025 update. Learn More: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HousingAnd #HousingIndicatorTool #DC #MD #VA
2. Introducing the 2025 update of the #HousingIndicatorTool! Based on six years of data, #HIT2025 is a progress report for the Capital Region, outlining paths to producing #affordablehousing while also measuring each jurisdiction's commitment to increasing production: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HousingAnd #HIT#DC #MD #VA #housingproduction
3. There has been a long history of housing insecurity for #BIPOC communities due to racially targeted policies and widespread discrimination. The data from the 2025 Housing Indicator Tool allows our region to use #housing as a tool to address racial inequities and examine the effectiveness of housing policies & initiatives that help foster production and preservation. <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HousingAnd #HIT5.0 #HIT2025 #DC #MD #VA #affordablehousing
4. Latest data from Housing And's Housing Indicator Tool shows jurisdictions are responding to the challenge of creating more affordable housing. In 2024, the Greater DC region added 25,930 new units of housing, exceeding the annual production target! Since 2019, the region has added a cumulative total of 134,695 new units. hit.housingand.org

5. Latest data from Housing And's Housing Indication Tool shows jurisdictions are responding to the challenge of creating more affordable housing. In 2024, five jurisdictions in the Greater Baltimore area added 6,980 new units, falling short of the estimated 8,178 units needed annually to meet housing demand. hit.housingand.org
6. To tackle the #affordablehousing crisis through racially equitable policies, we must build a housing ecosystem that builds and preserves more homes that reflect the needs of middle and low-income families. Last year, jurisdictions in the Capital Region only added 363 units affordable for low-income households (30% or below AMI) and 907 for middle-income households (30-50% AMI).

Learn more through HIT's findings for 2024: hit.housingand.org

7. #HIT2025 will be a critical resource for policymakers, real estate developers and everyone looking to increase the affordable housing inventory. Equipped with the knowledge of where we stand in each jurisdiction, we can ALL effectively pivot to best meet the needs for the housing supply. The Calls to Action section of #HIT5.0 demonstrates how each of us has a role to play in working toward a more equitable region. Learn more: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HousingAnd #HIT5.0 #HIT2025 #DC #MD #VA

8. #HIT2025 highlights the need to increase the #affordablehousing inventory AND identifies conditions required to build affordable housing while highlighting the importance of preservation and racial equity. Learn more: <https://bit.ly/2PB9rJF>

#CapitalRegion4Equity #HousingAnd #HIT5.0 #HIT2025 #HousingIndicatorTool #DC #MD #VA

9. Want to see how your jurisdiction is meeting the housing affordability challenge? Find out here: <https://bit.ly/2PB9rJF> @HousingAnd #HousingIndicatorTool #HIT2025

10. As housing production continues to lag behind demand, it is imperative that we take a cross-sector approach to preserve and produce housing and protect vulnerable residents. The Housing Indicator Tool outlines a series of actions we can take to contribute toward a sustainable and equitable housing market. Everyone has a role to play; find out yours here:

hit.housingand.org/calls-to-action